

# The Culture of Remix

2<sup>nd</sup> International Graduate Conference in Communication and Culture  
Research Line: Media, Technology & Contexts  
13 – 14 October 2011



## Lunatics | Rigo 23

"Este meu trabalho também tem a ver com as tecnologias que permitem comunicar uma certa visão do mundo, ie, a gravura no tempo de Dürer e a fotografia no tempo do Kennedy, no contexto das expansões territoriais Portuguesa do século XVI e Norte Americana dos séculos XX e XXI ..."

["This work is also related with technologies that allow us to communicate a certain vision of the world, i.e., the engraving in Dürer's time and the photograph in Kennedy's time, in the context of Portuguese colonial expansion of 16th Century and North American of the 20th and 21st centuries..."]

### Rigo 23

Rigo (Ricardo Gouveia) was born in Madeira Island in 1966. The artist emigrated to the United States and studied at San Francisco Art Institute and Stanford University. He is a painter, a muralist, and founder of Collective Clarion Alley Mural Project, as well. He lives in San Francisco where he became well known for painting one-way signs in the streets. In 2010 he participated in the Liverpool Biennial and in the art exhibition *Às Artes Cidadãos* at Fundação de Serralves.

# Program

## Day 1: Thursday, October 13<sup>th</sup>, 2011

08.30 - 09.15 Registration

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09.15 - 09.30 **Sessão de Abertura / Opening Session**  
**Jorge Fazenda Lourenço**, Director of the Research Centre of Communication and Culture – CECC-UCP.  
**Room: Exposições**

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09.30 - 11:00 Plenary Session: **Gianpietro Mazzoleni**, University of Milan, *Pop Politics: Remixed Political Communication*.  
Chair: **Isabel Capelo Gil**, Dean of the Faculty of Human Sciences and Coordinator of PhD in Culture Studies - CECC-UCP.  
**Room: Exposições**

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11:00 - 11.15 Coffee Break

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11.15 - 13.00 **Paper Sessions 1: Technology and Organizations**  
Chair: **Verónica Policarpo**, CECC-UCP.  
Respondent: **Fernando Ilharco**, CECC-UCP.  
**Room: 423**

Participants:

- **Natércia Carona**, Fundação Getúlio Vargas, *Organizations, Narrative Paradigm and Ethics*.
- **Mariana Victorino**, CECC-UCP, *Corporate Crisis Communication Management in a Global and Remixed Context*.
- **Miguel Afonso Caetano/ Gustavo Cardoso**, CIES, ISCTE-IUL, *The Democratization of Film Financing: a comparative analysis of crowd funding sites Kickstarter and IndieGoGo for movie projects*.

**Paper Sessions 2 : Reframing Concepts and Practices**

Chair: **Mónica Dias**, CECC-UCP.  
Respondent: **Peter Hanenberg**, CECC-UCP.  
**Room: 427**

Participants:

- **Russell Francis**, University of Gothenburg, *Machinema Remix Culture meets Paulo Freire*.
- **Alexandra Lopes**, CECC-UCP, *The geography of difference: translation as an age-old remixing practice*.
- **Cátia Ferreira**, CECC-UCP, *Co-creating Second Life: Participatory culture and the remix of cultural narratives*.
- **Catarina Duff Burnay**, CECC-UCP / **Pedro Lopes**, ESCS, *Fiction, Genres and Formats: a televisual remix*.

13.00 - 14.00 Lunch

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14.00 - 15.30 **Paper Sessions 3: Identity and Participatory Culture**

Chair: **Carla Ganito**, CECC-UCP.

Respondent: **Eduardo Cintra Torres**, CECC-UCP.

**Room: 423**

Participants:

- **Sónia Pereira**, CECC-UCP, *The Power of cover songs at the crossroads of national identity.*
- **Ana Jorge**, CIMJ-UNL/FCT, *Young fans of celebrities and cultural citizenship.*
- **Maria Clotilde Almeida / Teresa Cardoso**, FLUL, *Glocalized Rap Framings in Urban Landscapes.*
- **José Gabriel Andrade**, CECC-UCP, *Remix with Cultural Relationships, Media and Migrations.*

**Paper Sessions 4: Music, Culture and Identity**

Chair: **Nelson Ribeiro**, CECC-UCP.

Respondent: **Paula Cordeiro**, ISCSP.

**Room: 427**

Participants:

- **Laura Speers**, King's College, *Remixed Cultures: The Case of UK Hip Hop.*
- **Darrell Baksh**, University of the West Indies, *Communicating a 'Sound' Identity: Trinidadian Chutney Music as a Cross-Culture of Remix.*
- **Nelson Nunes**, CECC-UCP, *Musicians: The remixed intellectuals?*

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15.30 - 15.45 Coffee Break

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15.45 - 17.15 Plenary Session: **Marwan Kraidy**, Annenberg School of Communication, *Mimicry and Authenticity in Music Videos from the Gulf War to the Arab Uprisings* | **Nelson Zagalo**, University of Minho, *Creativity in the Remix*

Chair: **Carla Ganito**, CECC-UCP.

**Room: Sony**

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20.00 Conference Dinner

## Day 2: Friday, October 14<sup>th</sup>, 2011

09.30 - 11.00

### **Paper Sessions 5: Arts and Convergence Culture**

Chair: **Catarina Duff Burnay**, CECC-UCP.

Respondent: **Jorge Vaz de Carvalho**, CECC-UCP.

**Room: Exposições**

#### Participants:

- **Joana Ozorio Meroz**, VU University, *Re-mixing Criticality: Materiality as the New Medium of Social Critique.*
- **Tyson Mitman**, Drexel University, *The Writing on the Wall: Constructing the "Graffiti Problem".*
- **Ana Cachola**, CECC-UCP, *Freedom and entropy: the (de)composition of meanings in João Pedro Vale's artworks.*

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11.00 - 11.15

Coffee Break

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11.15 - 13.00

Plenary Session: **Gustavo Cardoso**, ISCTE, *Networked Cultures of Belonging* | **Fernando Ilharco**, CECC-UCP, *The Screen as a Technology of Remix: From Applications to Implications.*

Chair: **Rita Figueiras**, CECC-UCP.

**Room: Exposições**

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13.00 - 14.00

Lunch

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14.00 - 15.30

### **Paper Sessions 6: Media Politics**

Chair: **Rita Figueiras**, CECC-UCP.

Respondent: **Gianpietro Mazzoleni**, University of Milan.

**Room: 427**

#### Participants

- **Patrícia Silva**, ICS, *Juvenal 2.0: It is Difficult not to Remix Satire.*
- **Inês Rebelo**, CECC-UCP, *From the brand new to the remixed world of the online Political Communication: an analysis of the Portuguese Presidency website.*

### **Paper Sessions 7: Reshaping Authorship**

Chair: **Alexandra Lopes**, CECC-UCP.

Respondent: **Charles Ess**, Drury University.

**Room: Sony**

#### Participants

- **Roberto Braga / Marta Martina**, University of Bologna, *The author mashed up.*
- **Janneke Adema**, Coventry University, *Remix practices and the perseverance of authorship within Humanities scholarship.*
- **Giovanni Caruso**, University of Udine, *Play, create... and share? Cultural rewriting and intellectual property in video games.*

15.30 - 15.45

Coffee Break

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15.45 - 17.15

Plenary Session: **Rui Cádima**, New University of Lisbon, *WikiLeaks, OpenLeaks and Journalism.* | **Paula Cordeiro**, ISCSP, *Mix it Up: Is there anything really new?*

Chair: **Cátia Ferreira**, CECC-UCP.

**Room: *Exposições***

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17.15 - 17.30

Coffee Break

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17.30 - 18.15

Plenary Session: **Charles Ess**, Drury University, *Remix Cultures - Remixed Selves?*

Chair: **Rogério Santos**, CECC-UCP.

**Room: *Exposições***

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18.15 - 18.30

Closing Session: **Isabel Capelo Gil**, CECC-UCP.

**Room: *Exposições***